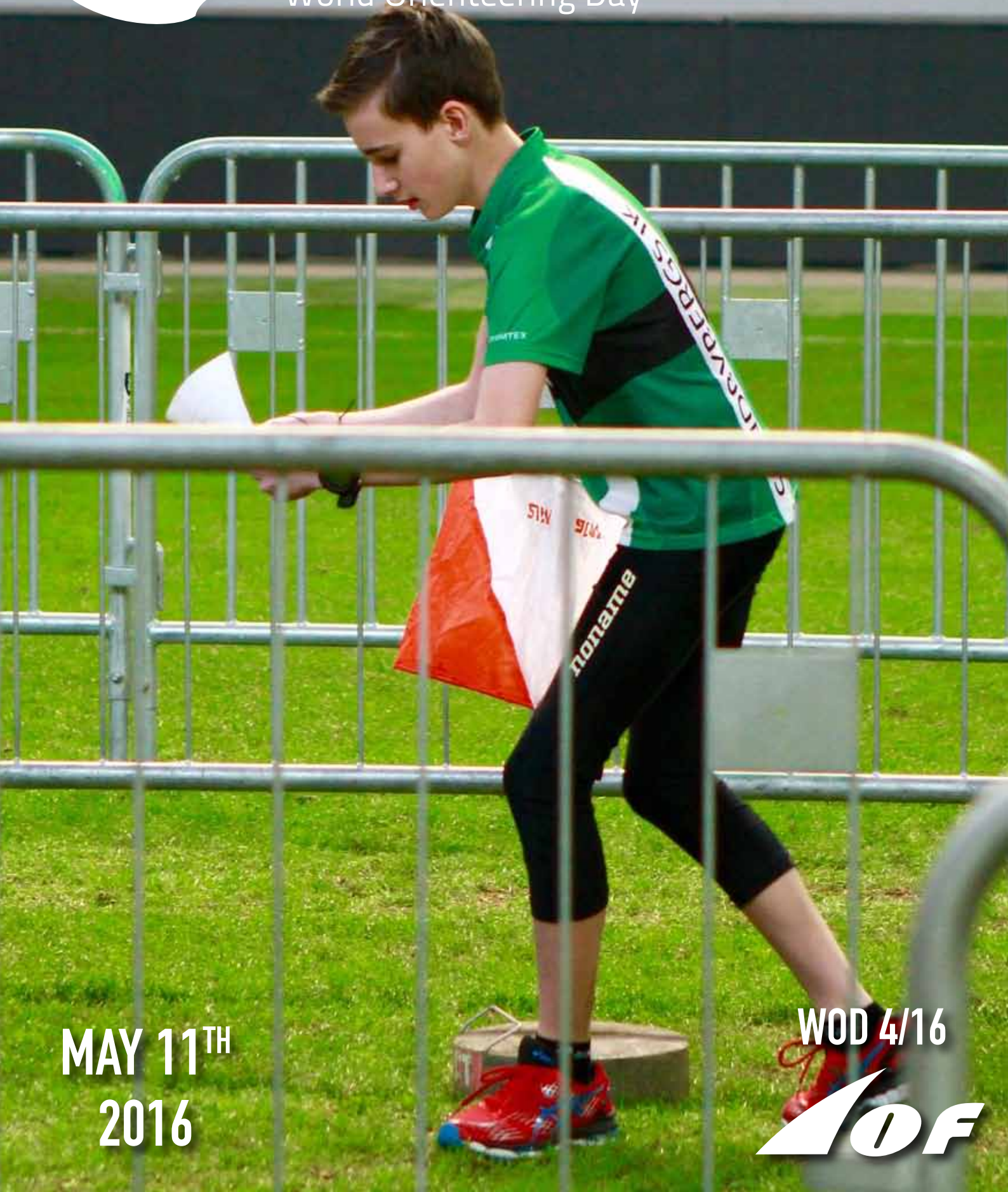




wod

World Orienteering Day



MAY 11TH
2016

WOD 4/16



Two weeks to go



The screenshot shows the WOD website homepage. At the top left is the WOD logo. To its right are navigation links: 'About WOD', 'Promotion kit', and a blue 'Register participation' button. Below the navigation is a green banner with the text: 'All schools, all orienteering clubs and all countries all over the world are encouraged to participate in World Orienteering Day the 11th of May 2016.' Below this banner are two buttons: 'Read more' and 'Register participation'. To the right of the green banner is a photo of a woman in a pink jacket running at night, with a WOD logo overlaid. Below the photo are two buttons: 'Read folder' and 'View archive'. To the right of the photo is a pink box with 'DAYS UNTIL WORLD ORIENTEERING DAY' and '18'. Below that is an orange box with 'PREREGISTERED LOCATIONS' and '1000'. Below that is the text 'A PROJECT BY' followed by the IOF logo (International Orienteering Federation).



63 countries so far

Registration

A new big milestone is reached, 63 countries have registered at least one event May 11th! We welcome five more new countries, Albania, Bosnia-Herzegovina, Uruguay, Dominican Republic and Afghanistan. Macao has done the registration too. We are really happy for their participation.

The website has now been open for registration for a one and half month. So far, we have got more than 1100 events registered. This is an amazing start for this global activity. Please keep going with your registrations. 2000 locations are still a possibility! Where will you be at May 11th? We hope you will be a part of World Orienteering Day!

#worldorienteeringday is the official hashtag

Share your photos and promotion material with all of us on Instagram. Use the official hashtag #worldorienteeringday, and your picture will be shown on www.worldorienteeringday.com.

Overwhelming success for World Orienteering Day!

It is not only schoolchildren who have seen the potential of this event. The IOF recently received a letter from the IOC President Thomas Bach himself, in support of the first ever World Orienteering Day. In it, he highlights the importance of inspiring young people with the values of sport, and also notes that the activities of World Orienteering Day are well aligned with the key objective of Olympic Agenda 2020: -engaging youth through sport. You can see the letter on the next page.

- Not only is this important considering the Olympic ambitions of orienteering, but it also underlines the importance of the sport in inspiring a younger generation to embrace the values of sport that orienteering represents, says Brian Porteous, president of the IOF, during SportAccord Convention (photo right).



LETTER OF SUPPORT FROM IOC



International Olympic Committee

We have got a "Letter of Support" from the President of the International Olympic Committee, Thomas Bach:

Please show it and use it to get support for your events all over the world.



INTERNATIONAL
OLYMPIC
COMMITTEE
The President

Mr Brian Porteous
President
International Orienteering
Federation (IOF)
Kildene, Westfield Roaf, Cupar
Scotland
KY15 5DS
Great Britain

Lausanne, 7 April 2016
Ref. No. 2016/KML/cam
By e-mail only

Dear President,

Congratulations on the excellent initiative to hold the first ever World Orienteering Day on 11 May 2016. Your ambitious programme will put orienteering on the map. Most importantly, you will inspire young people around the world with the values of sport and healthy lifestyles.

The activities that the International Orienteering Federation is organising on this occasion are well aligned with a key objective of Olympic Agenda 2020: engaging youth through sport. The strong focus on involving schools and teachers around World Orienteering Day is an innovative way to combine sport and education.

Let me wish you much success in your quest to establish a new record in participant numbers on World Orienteering Day. It is thanks to such efforts and using the power of sport to bring people together that orienteering will have a bright future.

The IOF has been a member of the Olympic Movement since 1977, and the International Olympic Committee looks forward to continuing the collaboration between our two organisations to promote the practice of sport and make it available to everyone, everywhere.

Yours sincerely,

A handwritten signature in blue ink, appearing to read 'Thomas Bach'.

Château de Vidy, 1007 Lausanne, Switzerland | Tel +41 21 621 6111 | Fax +41 21 621 6216 | www.olympic.org

HOW TO HOST WOD ON MAY 11TH

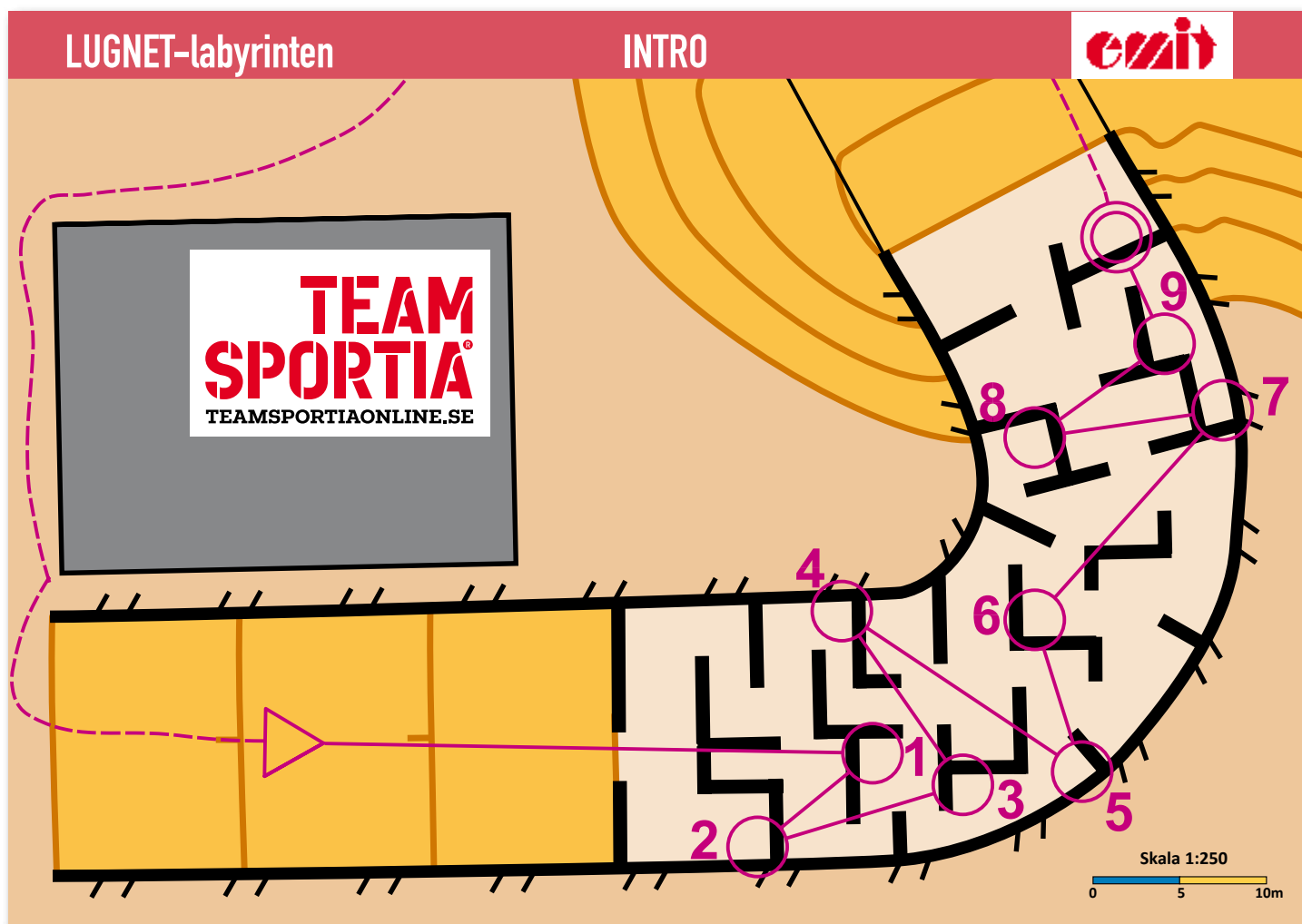


Labyrinth-O or Orient Show

“Orient Show” was started by the Russian orienteer Maxim Ryabkin for more than 12 years ago. He saw the opportunity to add a new format to the traditional orienteering to get more attention from media and spectators. His vision about “Orient Show” was built on the fundamental ideas as follows:

- It is a way to present orienteering as a spectacular sport for media and introducing orienteering to new groups of the population.
- Spectators can watch and follow actions of professional orienteers under competitive conditions in real time, all the way from start to finish.
- A chance for everyone to get involved. Everyone can find controls in the competition area without any special technical and physical abilities.

Labyrinth-O is very useful to set up in a small area. During 10-MILA this year in Falun they will show people how they can organise a great event in a simple manner. You can build your own terrain on the school yard and change it whenever you want. Great training to practice orientating your map, or “Red-to-Red”!



HOW TO HOST WOD ON MAY 11TH



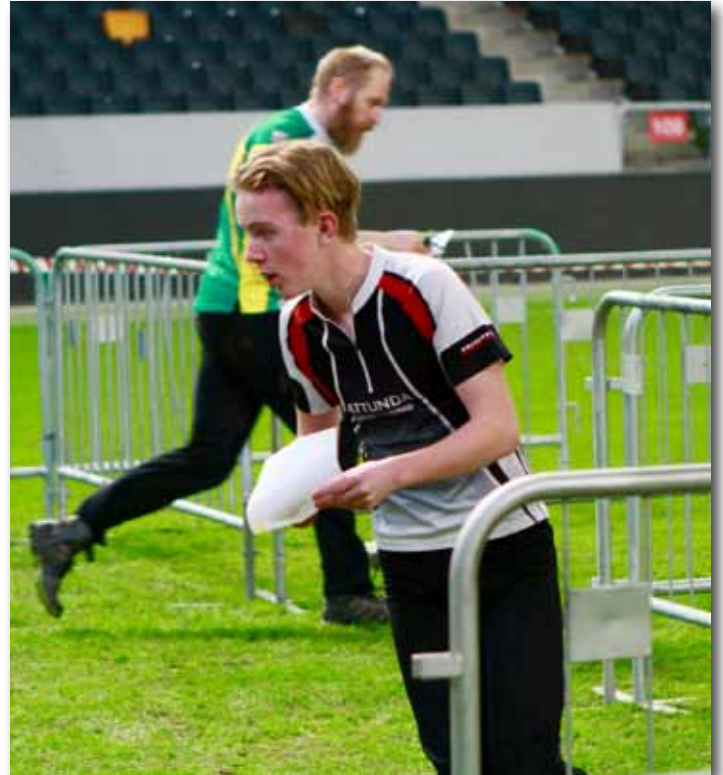
Labyrinth-0 in Friends Arena Stockholm

The success story continues: For the 15th time the VELTINS Arena can again welcome the international biathlon elite at Schalke in December 2016th. Not only the new route had World Cup level, but also the brand new technique that has been installed in the Veltins-Arena, especially for the event, set new standards.

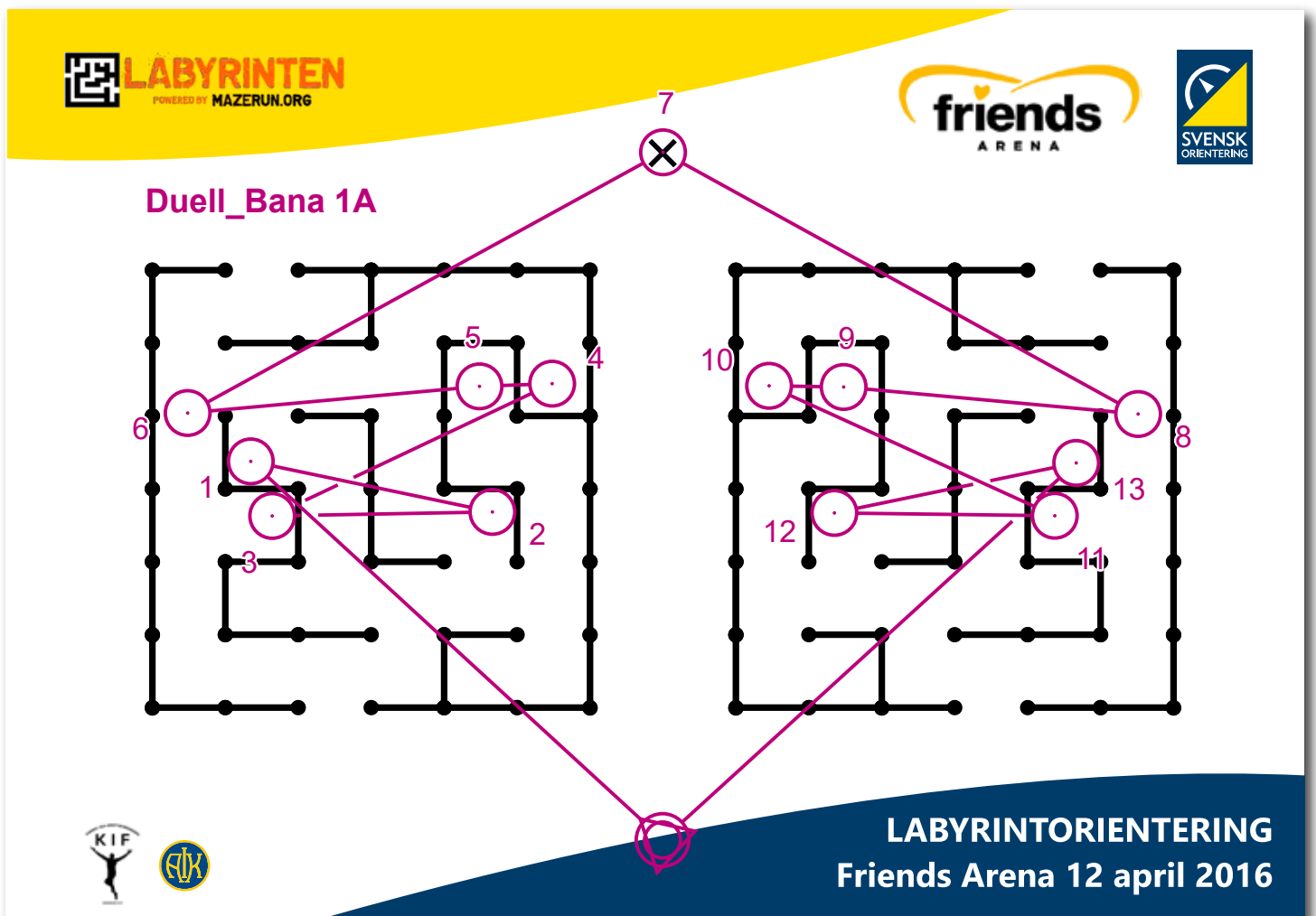
These words can be ours in the future. A sprint race both indoors and outdoors of the arena is a great opportunity for orienteering to grow and to be visible for people outside orienteering.

What the organisers did on Tuesday April 12th in Friends Arena in Stockholm was the first great step to develop "Labyrinth Orienteering". The concept has many advantages to consider, not least the fact that big arenas like Friends or Veltins can be found all over the world.

The organisers at Friends Arena used the concept of a duel between participants. Parents and children, best friends and club mates, everyone ran against each other for fun.



Photos: Frontpage, page 4, 5 and 12; Mats Alberg



HOW TO HOST WOD ON MAY 11TH

MOBO, MOBILE Orienteering

MOBO (Mobile Orienteering) involves the use of a smartphone or a tablet instead of the traditional paper map. MOBO is available worldwide, but you find these maps in Estonia and Finland mostly. At a number of schools in Sweden, particularly in Avesta and Stockholm, you can use the app MOBO.

Map, compass and barcode scanner (for “punching”) are available in the app. At the start you use your smartphone to scan the QR code. A beep indicates that your start punch is registered. At each check point you repeat the process. Press the app’s camera symbol, scan the QR code and the check point is registered.

Using the zoom you can enlarge or reduce the map. The map is very clear and you can see all details very distinct.

More information about the MOBO can be found at:
www.mobo.osport.ee.

The app is free of charge and is available for Android, Apple and Windows.



HOW TO HOST WOD ON MAY 11TH



WOD in Greece

After just a few lessons about orienteering, given by Vasilis Hortomaris, orienteering leader from Serres (North Greece), in a primary school Skotoussa, we will have new youth orienteering centre there.

Very enthusiastic teachers, Ioanna Mertzanidou and Elpida Tsakirdai, were very glad to have the opportunity to learn more and start orienteering with the children in their school. They have registered an event for World Orienteering Day, and now serious preparations are in progress.

Of course, a new map was the first thing to do, and teachers, together with the children, weren't afraid to start the work.

Now, their field work (attached map), will be checked by Vasilis Hortomaris, first Greek orienteering mapper, and it will be drawn in accordance to IOF Rules, to be ready for 11th May.

They are now playing different games in preparation for a World Orienteering Day.

Links to videos:

- Orienteering in a primary school, Skotoussa Serres, video nr 1 <http://vod-new.sch.gr/asset/detail/mreRSUmRNCZWueSgUKKijT3v>
- Orienteering in a primary school, Skotoussa Serres, video nr 2 <http://vod-new.sch.gr/asset/detail/j2hJRWsjGJdGotXZpDZJ7bKu>



Skotoussa Serres, Primary School, Greece



HOW TO HOST WOD ON MAY 11TH



WOD in Bosnia and Herzegovina

Sarajevo city, former Winter Olympic Capital (1984 Winter Olympic Games), will host another World Orienteering Day event. One of the youngest Orienteering Federation in the world, not yet a member of IOF, but surely on the way, will organise WOD in a city centre park.

For youngsters from Bosnia and Herzegovina, this will be another opportunity to compete and learn more about orienteering sport. Of course this will be use to present the sport to the citizens of Sarajevo and to continue promotion all over Bosnia and Herzegovina.

We look forward to see them soon in our sport family.

Text page 7-8: Zoran Milovanovic, IOF Regional Coordinator (aeg.events@gmail.com)



Sarajevo Park, Sarajevo, Bosnia and Herzegovina

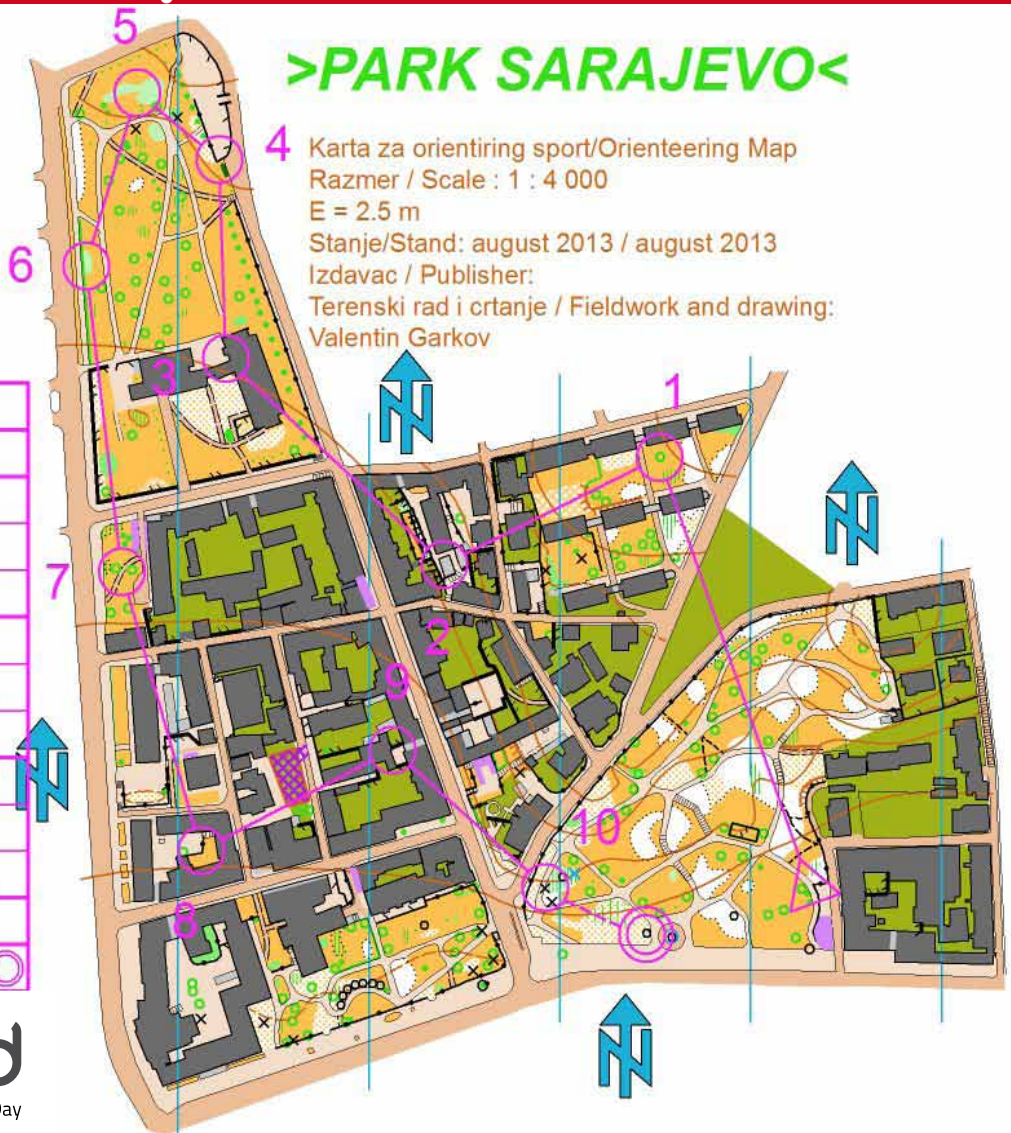


>PARK SARAJEVO<

4 Karta za orientiring sport/Orienteering Map
 Razmer / Scale : 1 : 4 000
 E = 2.5 m
 Stanje/Stand: august 2013 / august 2013
 Izdavac / Publisher:
 Terenski rad i crtanje / Fieldwork and drawing:
 Valentin Garkov

A		3,4 km	
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7	47	△	○
8	48	■	└
9	49	▨	F
10	50	×	

○ ——— 150 m ——— ○



HOW TO HOST WOD ON MAY 11TH



“Step-by-Step Orienteering in virtual 3D forest on WOD”



This is a virtual cross-country orienteering in a small wood, with flat and white colour terrain. The event is based on a free Android app called “Orienteering for Beginner”, which enables a runner to practise step-counting and compass techniques in a virtual wood. A virtual tool is used because WOD May 11th (Wed) is a weekday. It is difficult for organizers or participants to find space and time to join the events here in Hong Kong. On the other hand, Android devices are very common.

The app has 10 cross-country courses built-in. Participants can run the courses indoors under all weather, though they cannot do it by sitting on a chair. The app has the sport nature of orienteering. A runner sets the map by rotating their body with the mobile device to align with the forward direction on the map.

You will find the app on the link as follow: <https://play.google.com/store/apps/details?id=com.ss.ol.wodhk>

SPECIAL OFFER FROM SILVA

Silva Begin Wrist Compass

The functions of “66 OMC Spectra” and “Metro” have been merged into the new school compass “Begin”. This wrist compass is the perfect beginner’s compass for interested young people and school orienteering. The compact size, with rubberised compass house, make it ideal for a small hands and tough challenges. The strap fits securely in the hand so the user can focus on map reading and running direction.

Normal prize is 15 Euros.

Your price is **10 Euros** for the purchase of at least 20 pc.

Latest day to order: May 10th

Send your order to goran.andersson.rf@gmail.com

Currently “Begin” is available only for the northern hemisphere.

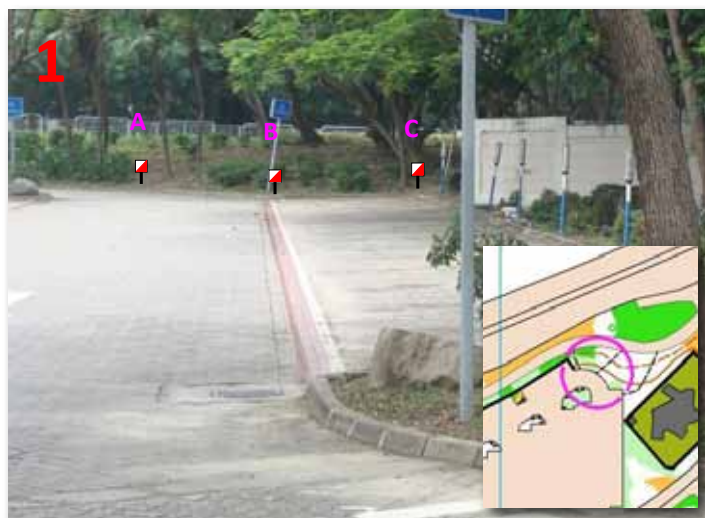
Photo TempO in Hong Kong

Hong Kong Orienteering Club (HKOC) is planning to organise an orienteering fun day for some schools in Hong Kong, and will organize an evening orienteering for the general public on WOD, May 11th 2016.

To supplement the above activities, we have the following ideas, trying to increase the number of participants. We intend to prepare a worksheet of “Photo TempO” with around 10 questions. It is meant to be an introduction to Trail O, so timing for the games is not important for the purpose.

If these are feasible, we welcome other people in other countries to use our worksheet to create WOD activities like Hong Kong’s teachers.

Please contact: C.K. Lee (president@hkoc.org)
President, Hong Kong Orienteering Club



HOW TO HOST WOD ON MAY 11TH



Portugal gets support by the Municipality of Porto

Joining the IOF efforts, Portugal is preparing the World Orienteering Day in the best possible way. There are not so many registered events yet, but there's one in particular that deserves some attention, namely the Opening of the S. Roque Park's Permanent Orienteering Course, in the oriental part of the City of Porto (the third one in the city, after City Park and Covêlo Park).

This is an initiative of Municipality of Porto, with the technical support of Grupo Desportivo dos Quatro Caminhos. During the whole day, people will have the opportunity of testing the Permanent Course and, at the same time, there will be an Adapted Orienteering course, very suitable for people who are differently abled and children aged from 4 to 6. The Municipality is inviting all kindergarten children of this part of the city to participate in the initiative and some hundreds of children are expected in S. Roque Park.

Contact: Joaquim Margarido, margarido61@gmail.com



Kids-O in Buenos Aires

Gerardo Garcia visited O-Ringen Academy last year in Borås. He was inspired to develop orienteering as a cool and awesome sport for kids. Since then he has mapped nearly 70 maps for schools around in Argentina.

On the May 11th they will have a competition with kids (6-7 years old) from 2 schools in the map named: "Parque De Los Niños" (Kids Park).



HOW TO HOST WOD ON MAY 11TH



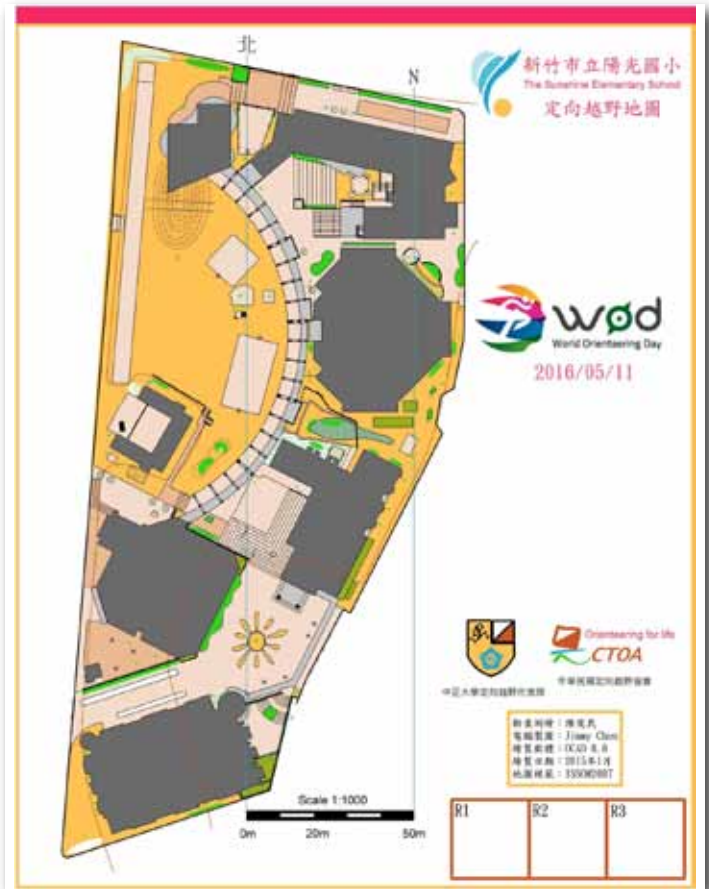
Chinese Taipei is aiming for 4000 participants at 40 locations

Jimmy Chen, an assistant professor in National Chung-Cheng University, will organise an orienteering event together with his students at The Sunshine Elementary School in Hsinchu. Orienteering was introduced to this school in 2015. Following great success, the authorities have decided to make it bigger this year. On May 11th, more than 500 pupils and their parents are invited to run an orienteering course. They hope everyone will enjoy a fun orienteering day!

Senior coach Yau-Lung, JEN will also organise a series of orienteering activities for Washington High School in Taichung. On May 11th, 600 students will have chance to try Labyrinth-O, Score-O or Photo-O.

Peichi Chuang is working together with 110 students who take part in orienteering PE classes at National Taiwan Normal University, to arrange orienteering activities for nearby schools. Students are grouped, and are encouraged to work together, using their creativity to design a fun orienteering project for their cooperated schools. On May 11th, proximately 1,000 students in 13 schools, aged from 10-18 will get the chance to get to know orienteering.

The aim is to see 40 locations and 4,000 participants taking part in WOD in Taiwan.



HOW TO HOST WOD ON MAY 11TH



OK Linné, in Uppsala City, Sweden

During the whole day, OK Linné invites all schools to join WOD in the park of Uppsala Castle. This promotion regarding World Orienteering Day features on their website:

Världsorienteringsdagen
11 maj 2016 - Slottet

OK Linné bjuder in alla skolor att komma till Uppsala slott den 11 maj och delta i enkel och rolig sprintorientering runt slottet.

Boka tid för din klass på www.oklinne.nu och klicka dig vidare till "anmälan"! En klass per starttillfälle, om ni kommer med fler klasser se till att boka tillräckligt många starttillfällen. Första start 10.00.

Att vara med på skolorienteringen kostar inget men antalet platser är begränsat så se till att boka en tid så snart som möjligt.

Samling vid Dag Hammarskjölds väg söder om slottet. Orientering på en enkel och rolig bana lämplig från årskurs 3 och uppåt. Elektronisk stämpling, alla anmälda klasser får låna utrustning. Efter loppet får de som vill sin tid på banan samt mellantider till kontrollerna utskrivna på papper.

Har du frågor om OK Linnés skolorientering den 11 maj eller vill ha tips eller stöd till orienteringsundervisningen är du välkommen att kontakta:
familjen.nilsson.7@hotmail.com

Mer information om projektet World Orienteering Day finns här:
<http://worldorienteeringday.com/>

Var med och sätt världsrekord i orientering!

Världsorienteringsdagen - World Orienteering Day - är ett globalt projekt på initiativ från Internationella Orienteringsförbundet. Ambitionen är att människor i alla åldrar ska utöva orientering samtidigt på 2000 olika platser. Målet är att totalt 250 000 deltagare ska utöva orientering samma dag, vilket skulle innebära ett nytt världsrekord i Guinness World Records.

wod
World Orienteering Day

HERE AND THERE WORLD WIDE



Spain



Spain



Hungary



HARD WORK FOR SUCCESS



Turkey is outstanding

With only two weeks to go, the participation rate and involvement of schools in Turkey has taken the lead. We asked Nermin Fenmen, Vice President of the Turkish Orienteering Federation, how they managed to raise the excitement and get so many involved. Here is a summary of effort so far.

- When finalizing the official event calendar for the Turkish Orienteering Federation back in August 2015, WOD was put down as one of the officially recognised orienteering activities and the chair of the committee devoted to developing orienteering in schools, Kadir Yıldız was appointed in charge of the project.

- Kadir and his friends set to work and had soon developed many exciting leaflets and posters which were circulated throughout the country. The Federation sponsored the printing and distribution of this material.

- To overcome the language barrier which is one of the major problems in promoting an international event, guidelines on how to register your school were developed in Turkish and distributed along with other material.

- The Federation sent a note to all orienteering clubs throughout the country, with the following guidelines:
-A club or a school already involved in orienteering in the region may organise an event in a park close by, for example. All schools in that region could be invited to this event. For complete beginners, a short explanation on what to do can be given (the Federation has developed and distributed suitable material for this purpose). All participants may run courses suitable to their level or experience.

- A club or a group of volunteers may each take a certain district where they start in the morning and go from school to school, giving a brief training to teachers there, sketching the school garden and organizing an event there with the school kids. Then moving to another school in the same district to do the same.

- A school already involved in orienteering can invite other schools in the region to a joint orienteering event in their own school garden.

- The Federation did a lot on the official level. Letters were written to all other Federations to create awareness and ask for their involvement. Letters were written to the Ministry of Sports to ask not only for their support, but also their help in getting the Ministry of Education involved.

This, thanks to the efforts of the Tekin Çolakoğlu, the President of the Turkish Orienteering Federation was finally

achieved a short while ago and once the Ministry of Education had written to all provincial directorates stating that this day was officially recognized by the Ministry, this was a major breakthrough.

- A lot of promotion activities went in to the School Sports Championships held last week. All schools on the podium were asked whether they had registered for WOD yet.

- The WOD website was closely monitored and any activity was advertised on the Federation's Facebook page, thus creating an atmosphere of excitement throughout the country.

- During the seminar on course planning for younger age groups planned for the coming weekend, a short session on WOD awareness will be given, targeting all coaches involved with ages 14 and younger.

- Local municipalities were contacted. Etimesgut Municipality of Ankara has agreed to provide the transportation of over 1000 children in the region, to Göksupark some 15 km away, where the WOD will be held as a huge o-festival.

This is surely a good example of what you can manage once the Federation, the government bodies and the local communities can join in on supporting an event like this.



SILVA AND EMIT

NEW PARTNERS THAT MAKE A DIFFERENCE



Event Sponsor for World Orienteering Day

Recently we announced that both Silva Sweden AB and Emit AS have signed up as Event Sponsor for World Orienteering Day 2016. By having two of the Orienteering's most known brands as partners makes a good contribute for the WOD-project.

-With support from both Silva and Emit we can develop the World Orienteering Day project further, says Patrik Söderqvist Marketing manager at the IOF.

We have talked to both companies about their involvement in World Orienteering Day.

SILVA

A leading brand in the sport of orienteering. Presently, Silva's main business areas are Sport, Outdoor and Professional. Within each of these areas you will find headlamps, compasses, smartbands, carry dry bags, running back packs and other exciting products.

-World Orienteering Day makes a perfect CSR project for our company, where our contribution can make a difference for young people all over the world, says Patrik Elfving CEO at Silva Sweden AB

EMIT

Emit have more than 30 years of experience in development, production and sale of timekeeping equipment and result systems. Everything from traditional finish clocks, matching timers and bips, to modern chip systems and live online results.

-The IOF is doing a great job with World Orienteering Day, both in making orienteering more visible and also to attract new orienteers. With our partnership, we as a company have a great opportunity in both strengthening our brand and at the same time support a great project that will help the sport develop, says Tommy Jauhojärvi CEO at Emit.

IOF

We are very pleased that two of orienteering's most well-known brands wish to collaborate with the IOF for our World Orienteering Day project. The project offers a great opportunity for both, in strengthening their brands and creating opportunities for business relationships with both new and existing customers. For the IOF it is essential to have strong partners as we develop World Orienteering Day and we are very proud of our cooperation with Silva and Emit, says Tom Hollowell Secretary General and CEO at the IOF.



SILVA

emit

OFFICIAL IOF RECORD



More than 1000 WOD events are now registered!

Friday April 22nd, 19.17 (GMT), the number 1000 WOD-event was registered in NORWAY. Os Skole in Osterdalen was registered by Idun Bakken and therefore the IOF offers the organiser two WOD T-shirts in any size to celebrate this milestone.

The number of registered events is now halfway to the big goal, and with only two weeks left until May 11th, there is still time to reach 2000 locations. If the registration of the big O-countries like Switzerland, Sweden, Finland, Norway, Denmark and Russia continue to speed up and if China can get access to the internet, the goal can be reached, a new record!

Turkey is still outstanding in lead with more than 300 events!

There are 63 countries on board; Albania, Bosnia-Herzegovina, Uruguay, Dominican Republic and Afghanistan are the five most recent additions.

WOD info 5/16

After WOD May 11th we want to document all sorts of activities carried out during the first World Orienteering Day. Please send us maps, photos, posters or other kind of promotion kit you used during May 11th. And of course please send us text and stories about WOD.

We think it will be an important document both to show ourselves what we have done and to show new partners how we can have a win-win cooperation in the future.

WOD 2017 and 2018

WOD will change to the fourth Wednesday in May next two years.

- **May 24th 2017**
- **May 23rd 2018**

Contact WOD 2016

To get more information regarding World Orienteering Day, please contact:

Göran Andersson; goran.andersson.rf@gmail.com
Malin Björkqvist; malin.bjorkqvist@orienteering.org

WOD T-SHIRT, white



WOD T-SHIRT, black

